



Marguerite Daisy
Argyranthemum gracile

Height: 12 inches

Spread: 18 inches

Sunlight: ○

Hardiness Zone: (annual)

Ornamental Features

Marguerite Daisy has masses of beautiful white daisy flowers with yellow eyes at the ends of the stems from early to late summer, which are most effective when planted in groupings. The flowers are excellent for cutting. Its tiny deeply cut ferny leaves remain grayish green in color throughout the year. The fruit is not ornamentally significant.

Landscape Attributes

Marguerite Daisy is an herbaceous annual with a mounded form. It brings an extremely fine and delicate texture to the garden composition and should be used to full effect.

This plant will require occasional maintenance and upkeep. Trim off the flower heads after they fade and die to encourage more blooms late into the season. It is a good choice for attracting butterflies to your yard. It has no significant negative characteristics.

Marguerite Daisy is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Container Planting

Planting & Growing

Marguerite Daisy will grow to be about 12 inches tall at maturity, with a spread of 18 inches. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. Although it's not a true annual, this fast-growing plant can be expected to behave as an annual in our climate if left outdoors over the winter, usually needing replacement the following year. As such, gardeners should take into consideration that it will perform differently than it would in its native habitat.



Marguerite Daisy in bloom
Photo courtesy of NetPS Plant Finder



This plant should only be grown in full sunlight. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This species is not originally from North America. It can be propagated by cuttings.

Marguerite Daisy is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.