



## Berri-Magic Meserve Holly\*

*Ilex x meserveae 'Berri-Magic'*

Height: 9 feet

Spread: 5 feet

Sunlight:

Hardiness Zone: 4b

Other Names: Blue Holly

### Description:

Includes male and female selection planted together in one container, producing loads of berries without needing a separate pollinator; rich, deep blue-green, evergreen foliage creates an excellent hedge or screen

### Ornamental Features

Berri-Magic Meserve Holly is primarily grown for its highly ornamental fruit. It features an abundance of magnificent red berries from mid fall to late winter. It has attractive dark green foliage. The spiny oval leaves are highly ornamental and remain dark green throughout the winter. The flowers are not ornamentally significant.

### Landscape Attributes

Berri-Magic Meserve Holly is a dense multi-stemmed evergreen shrub with an upright spreading habit of growth. Its average texture blends into the landscape, but can be balanced by one or two finer or coarser trees or shrubs for an effective composition.

This is a relatively low maintenance shrub, and is best pruned in late winter once the threat of extreme cold has passed. It is a good choice for attracting birds to your yard. It has no significant negative characteristics.

Berri-Magic Meserve Holly is recommended for the following landscape applications;

- Accent
- Mass Planting
- Hedges/Screening
- General Garden Use
- Container Planting



*Berri-Magic Meserve Holly foliage*  
Photo courtesy of NetPS Plant Finder



## **Planting & Growing**

Berri-Magic Meserve Holly will grow to be about 9 feet tall at maturity, with a spread of 5 feet. It has a low canopy with a typical clearance of 1 foot from the ground, and is suitable for planting under power lines. It grows at a slow rate, and under ideal conditions can be expected to live for 40 years or more. This is a self-pollinating variety, so it doesn't require a second plant nearby to set fruit.

This shrub does best in full sun to partial shade. It requires an evenly moist well-drained soil for optimal growth. It is very fussy about its soil conditions and must have rich, acidic soils to ensure success, and is subject to chlorosis (yellowing) of the leaves in alkaline soils. It is somewhat tolerant of urban pollution. Consider applying a thick mulch around the root zone in winter to protect it in exposed locations or colder microclimates. This particular variety is an interspecific hybrid.

Berri-Magic Meserve Holly makes a fine choice for the outdoor landscape, but it is also well-suited for use in outdoor pots and containers. Its large size and upright habit of growth lend it for use as a solitary accent, or in a composition surrounded by smaller plants around the base and those that spill over the edges. It is even sizeable enough that it can be grown alone in a suitable container. Note that when grown in a container, it may not perform exactly as indicated on the tag - this is to be expected. Also note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.

*\* This is a 'special order' plant - contact store for details*