HICKS NURSERIES
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Purpleicious Speedwell

Veronica 'Purpleicious'



Purpleicious Speedwell flowers
Photo courtesy of NetPS Plant Finder

Plant Height: 12 inches

Flower Height: 20 inches

Spread: 20 inches

Spacing: 18 inches

Sunlight: ○ ◐

Hardiness Zone: 4b

Other Names: Spike Speedwell, Ironweed

Description:

A stunning variety with lovely deep green glossy foliage and magnificent spikes of long lasting radiant purple blooms to dramatically accent sunny borders and rock gardens; deadheading prolongs bloom time



Purpleicious Speedwell flowers
Photo courtesy of NetPS Plant Finder

Ornamental Features

Purpleicious Speedwell has masses of beautiful spikes of purple flowers rising above the foliage from late spring to mid summer, which are most effective when planted in groupings. The flowers are excellent for cutting. Its glossy narrow leaves remain dark green in color throughout the season.

Landscape Attributes

Purpleicious Speedwell is a dense herbaceous perennial with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This plant will require occasional maintenance and upkeep, and is best cleaned up in early spring before it resumes active growth for the season. It is a good choice for attracting butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Disease

Purpleicious Speedwell is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Container Planting

Planting & Growing

Purpleicious Speedwell will grow to be about 12 inches tall at maturity extending to 20 inches tall with the flowers, with a spread of 20 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 18 inches apart. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 10 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant does best in full sun to partial shade. It prefers to grow in average to moist conditions, and shouldn't be allowed to dry out. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Purpleicious Speedwell is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. With its upright habit of growth, it is best suited for use as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.